

**A Level Media Studies 2017-2018  
Curriculum Plan  
Key Stage 5 (First Year)  
Year 12 Eduqas (WJEC) Specification**

Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
<p><b>Introduction to theoretical framework.</b></p> <p><b>Component 1: Section A: Advertising and Marketing</b></p>	<p><b>Component 1: Section B: Film Industry</b></p> <p><b>Component 1: Section A: Newspapers (Media Language and representation)</b></p> <p><b>Component 1: Section B: Newspapers (Industry and Audience)</b></p>	<p><b>Component 1: Section B: Newspapers (Industry and Audience)</b></p> <p><b>Component 2: Section B: Magazines</b></p>	<p><b>Component 2: Section B: Magazines</b></p> <p><b>Component 1: Section A: Music Video (Media Language and Representation)</b></p>	<p><b>Revision component 1/ Component 2B</b></p> <p><b>Component 3- Introduction to the briefs</b></p>	<p><b>Component 3- Production task for NEA.</b></p>
<p>Skills: Understanding of the theoretical frameworks. Representation, Media Language, Audience, Context and Institution.</p> <p>Assessment: Comparison of a set text and one other.</p> <p>SMSC/British Values: <i>Consideration of how audiences react to different types of medium.</i></p>	<p>Skills: Analysis, explanation, recognition, understanding of the theoretical framework with a particular focus on industry.</p> <p>Assessment: Practice exam style for Component 1 Section B.</p> <p>SMSC/British Values: <i>Analyzing the media product and the context in which it is produced and</i></p>	<p>Skills: Analysis, explanation, recognition, understanding of the theoretical framework.</p> <p>Assessment: Analysis of magazines in relation to the theoretical framework.</p> <p>SMSC/British Values: <i>To consider the regulations and controls applied to the particular medium. To discuss the representations</i></p>	<p>Skills: Analysis, explanation, recognition, comparing, understanding of the theoretical framework.</p> <p>Assessment: Comparison of magazine texts (the historical and non-mainstream product).</p> <p>SMSC/British Values: <i>Discussion and analysis of stereotypes in the media. Regulations and controls applied to the</i></p>	<p>Skills: Analysis, explanation, recognition, comparing, understanding of the theoretical framework.</p> <p>Assessment: Mock for component 1.</p> <p>SMSC/British Values: <i>Develop self-confidence in their understanding of the set texts and layout of the component 1 paper.</i></p>	<p>Skills: Development of research and planning. Independence with these elements.</p> <p>Assessment: Submission of Statement of Aims and Intentions for the NEA.</p> <p>SMSC/British Values: Development and production considering representations of the intended platform.</p>

	<i>consumed by the audience.</i>	<i>presented to audiences.</i>	<i>particular medium. Consideration of how audiences react to different types of medium.</i>		
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**Enrichment/Extra Curriculum:**

- **Revision**
- **Students to film/ take images of sports day**

**A Level Media Studies 2017-2018  
Curriculum Plan  
Key Stage 5 (Second Year- 2018/19)  
Year 13 Eduqas (WJEC) Specification**

<b>Term 1</b>	<b>Term 2</b>	<b>Term 3</b>	<b>Term 4</b>	<b>Term 5</b>	<b>Term 6</b>
<p><b>Component 3- Production task for NEA.</b></p> <p><b>Component 2: Section A: TV Introduction and Industry (overview and context)</b></p>	<p><b>Component 2: Section A: TV Introduction and Industry</b></p> <p><b>Comparison of products (exam focus)</b></p>	<p><b>Component 1: Section B: Radio (Industry and audience)</b></p> <p><b>Component 1:Section B: Video Games (Industry and audience)</b></p> <p><b>Component 2: Section C: Online Media (Introduction and Industry as well as contexts)</b></p>	<p><b>Component 2: Section C: Online Media (Media Language, Representation, Industry and Audience)</b></p>	<p><b>Revision and exam practice</b></p>	<p><b>Study Leave</b></p>
<p>Skills: Analysis, explanation, recognition, understanding of the theoretical framework.</p> <p>Assessment: Production for NEA.</p> <p>SMSC/British Values: <i>Independent and group work skills.</i></p>	<p>Skills: Analysis, explanation, recognition, understanding of the theoretical framework.</p> <p>Assessment: Practice question of Component 2: section A.</p> <p>SMSC/British Values: <i>Exploring differences between cultures and ways of living.</i></p>	<p>Skills: Analysis, explanation, recognition, understanding of the theoretical framework.</p> <p>Assessment: Practice question for component 1: section B</p> <p>SMSC/British Values: <i>Providing opportunities for pupils to explore their own cultural assumptions and values.</i></p>	<p>Skills: Analysis, explanation, recognition, understanding of the theoretical framework</p> <p>Assessment: Mock for component 2: section C.</p> <p>SMSC/British Values: <i>Providing opportunities for pupils to explore their own cultural assumptions and values.</i></p>	<p>Skills: Time management and independence. Analysis, explanation, recognition, understanding of the theoretical framework.</p> <p>Assessment: Mock of component 1 and 2.</p> <p>SMSC/British Values: <i>Develop self-confidence in their understanding of the set texts and layout of the</i></p>	

				<i>component 1 and 2 paper.</i>	
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**Enrichment/Extra Curriculum:**

- **Revision/ Exam practice**



**A2 Media Studies 2017-2018**

**Curriculum Plan**

**Key Stage 5**

**Year 13 OCR Specification (Legacy)**

<b>Term 1</b>	<b>Term 2</b>	<b>Term 3</b>	<b>Term 4</b>	<b>Term 5</b>	<b>Term 6</b>
<p><b>Unit: G324</b> <b>Advanced Portfolio</b> <b>(Music Video).</b></p> <p><b>Unit:G325</b> <b>Critical Perspectives in</b> <b>Media</b></p>	<p><b>Unit: G324</b> <b>Advanced Portfolio</b> <b>(Music Video).</b></p> <p><b>Unit:G325</b> <b>Critical Perspectives in</b> <b>Media</b></p>	<p><b>Unit: G325</b> <b>Critical Perspectives in</b> <b>Media.</b></p> <p><b>Section A and B</b></p>	<p><b>Unit: G325</b> <b>Critical Perspectives in</b> <b>Media</b></p> <p><b>Section A and B</b></p>	<p><b>Exam for G325</b> <b>Critical Perspectives in</b> <b>Media.</b></p> <p><b>Section A and B</b></p>	<p><b>Study Leave.</b></p>
<p>Skills: Research and planning of music videos, including analysis and theory.</p> <p>Assessment: Research and planning posts.</p> <p>SMSC/British Values: Analysing how different genres of music are represented in the music industry.</p>	<p>Skills: Filming and editing of music video, using premier cut. Production of Digipak and advert using Adobe Photoshop.</p> <p>Assessment: Main production and half a mock question.</p> <p>SMSC/British Values: Development and production of original music video, considering</p>	<p>Section A: Theoretical Evaluation of Production. Section B: Contemporary Media Issues. (Media and Collective Identity).</p> <p>Assessment: All areas of coursework. Research and planning, main task and evaluation.</p> <p>Skills: Analysis of foundation and advanced production, including theory and use of</p>	<p>Section A: Theoretical Evaluation of Production. Section B: Contemporary Media Issues. (Media and Collective Identity).</p> <p>Assessment: All coursework and full mock.</p> <p>Skills: Analysis of foundation and advanced production, including theory and use of technology. Analysis of TV and film</p>	<p>Section A: Theoretical Evaluation of Production. Section B: Contemporary Media Issues. (Media and Collective Identity).</p> <p>Assessment: All coursework and full mock.</p> <p>Skills: Analysis of foundation and advanced production, including theory and use of technology. Analysis of TV and film</p>	

	representations of music genres.	<p>technology. Analysis of TV and film in terms of representation, stereotyping and theory.</p> <p>SMSC/British Values: Critically evaluate individual production, considering regulations and controls applied to the music industry.</p> <p>Discussion and analysis on how youth culture is presented in the media.</p>	<p>in terms of representation, stereotyping and theory.</p> <p>SMSC/British Values: Critically evaluate individual production, considering regulations and controls applied to the music industry.</p> <p>Discussion and analysis on how youth culture is presented in the media.</p>	<p>in terms of representation, stereotyping and theory.</p> <p>SMSC/British Values: Critically evaluate individual production, considering regulations and controls applied to the music industry.</p> <p>Discussion and analysis on how youth culture is presented in the media.</p>	
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**Enrichment/Extra Curriculum:**

- *Conference at BFI on Youth Culture and Collective Identity.*
- **Revision/ Exam practice**